

Food Retail Survey

9 Questions, Front & Back Sides of Page

This is the same Survey that was dispersed at the Free Food Distribution Event in Norwood Young American on 2/3/2021, and circulated with the February City of Norwood Young America newsletter. If you have already submitted this Survey, we THANK YOU for your help, but ask you not to submit another.

The West Carver County Food Retail Committee (a new Minnesota nonprofit) is asking for public reaction as we explore new grocery options for Norwood Young America. The Committee is made up of Carver County residents who are investigating starting a locally-controlled grocery, while the City of Norwood Young America continues to seek a grocery business to move into Norwood Young America. ****The West Carver County Food Retail Committee is not associated with the City of Norwood Young America nor with Carver County****

Please complete and mail this Survey to:

West Carver County FRC

P.O. Box 642

Norwood Young America, MN 55368

OR

Complete online through Google Forms:

[See URL & QR Code on 2nd Page \(over\)](#)

(please complete and submit this survey only once)

All responses are anonymous. If you have any questions, please contact: westcarvercountyfrc@gmail.com. Thank you for your time and feedback!

- West Carver County Food Retail Committee

1) Where do you currently purchase the majority of your groceries?

- Aldi Cub Foods Family Dollar Dollar Fresh Home delivery service
 Coborn's Mackenthun's Target Convenience store Other: _____

2) How important are the following factors in determining your food purchases?

	Very Important	Moderately Important	Slightly Important	Not Important
Location of store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Store hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Variety of products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of specific brands	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of products from local farmers/vendors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Delivery/Curbside pickup	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of ready-to-eat/pre-packaged meals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3) If a grocery store returned to Norwood Young America, I would most likely:

- Not only shop there, but be willing to invest time/energy into making the business a success Still shop elsewhere to get the most competitive prices
 Shop there exclusively to keep money in our local community Not change my shopping routine, as I am happy with my current grocery option
 Shop there weekly, but shop sales at other stores as well

4) What additional thoughts do you have about bringing a new retail grocery option to Norwood Young America?

(OVER)

5) On average, how often do you purchase the following items?

	More than once a week	Once a week	Twice a month	Once a month	Less than once a month
Fresh fruits & vegetables	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fresh baked goods	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meat/Poultry/Seafood	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dairy Products	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Grocery items (canned goods, cereal, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Frozen foods	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deli or ready-to-eat meals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6) If you purchase ready-to-eat/pre-packaged meals, what is the main reason you purchase these items?

- Convenience
- I do not cook
- No alternate options available
- I do not purchase ready-to-eat or pre-packaged meals

7) What are barriers to purchasing the food you/your family want to eat? (check all that apply)

- Lack of a local grocery store offering the foods I want to purchase
- Mobility issues
- Lack of time
- I don't have any barriers
- Lack of reliable transportation
- Lack of options supporting local farmers/vendors
- Finances
- Other: _____

8) What is your age range?

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+

9) What is your residential zip code? _____

**This Survey was produced independent of the City of Hamburg.
The Survey was created by an organization not affiliated with the City.
The City of Hamburg does not require anyone to complete or return this Survey.**

If you prefer to complete this Survey online, you can access it here:

<https://tinyurl.com/1g2rjfs7>

and also here:

